

Red Lion Borough Square Sign usage

The sign in the square of Red Lion Borough is owned and maintained by Red Lion Borough. In the past any organization was permitted to request use and reserve the sign. As a result of some organizations using the sign way too many times per year and reserving it well in advance, the Borough of Red Lion has changed its policy and procedures for the sign's use. The Borough staff will be as fair as possible.

1. Any non-profit organization may request use by filling out a sign request application.
2. Red Lion Borough organizations will receive priority use of the sign. Red Lion Borough organizations are those organizations located within the Borough limits of Red Lion.
3. Red Lion Borough organizations will file a request in accordance with past practices.
4. Red Lion organizations who have used the sign more than 2 times in the previous three months of the date of application may be bumped by another organization within the Borough who has not used it within the past three months.
5. Use of the sign for advertising is **not guaranteed**.
6. Any organization using the sign seven (frequent) or more times in the previous year will not be permitted to bump another who is a seldom user. Seldom user is defined as "an organization that has used the sign two times or less per year." "Frequent" users are organizations using the sign 7 or more times per year.
7. "RED LION BOROUGH has priority use of the sign." The borough Public Works will try to ensure updates are made in a reasonable time, however, this can not be guaranteed.